

Message Text

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63

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W
----- 033574

R 061515Z AUG 76
FM AMEMBASSY BELGRADE
TO SECSTATE WASHDC 7669
INFO AMEMBASSY BUCHAREST
AMEMBASSY BUDAPEST
AMCONSUL ZAGREB

UNCLAS BELGRADE 5176

E.O. 11652: NA
TAGS: BEXP YO
SUBJ: PROPOSAL STATE OF ILLINOIS IOGA TRADE MISSION

REF: STATE 183351

1. YUGOSLAVIA MANUFACTURES CONSIDERABLE QUANTITIES OF CONSTRUCTION EQUIPMENT AND MACHINE TOOLS, BUT OPPORTUNITIES EXIST FOR SIGNIFICANT SALES OF LARGE CAPACITY CONSTRUCTION EQUIPMENT AND MACHINE TOLLS OF HIGH PRECISION. COMPANIES WITH THESE PRODUCTS WOULD FIND YUGOSLAV TRADE MISSION WORTHWHILE. BOTH SECTORS WILL BENEFIT FROM THE RECENTLY PASSED FIVE YEAR DEVELOPMENT PLAN 1976-80, WHICH ALLOCATES INVESTMENT FUNDS TO PRIORITY AREAS.

2. RECOMMEND THAT TRADE MISSION PLAN TWO-DAY STOPOVERS IN BELGRADE AND ZAGREB WITH A DAY IN BETWEEN FOR TRAVEL AND PLANT VISITS. A RECEPTION WOULD BE HELD THE FIRST NIGHT IN EACH CITY FOR SELECTED YUGOSLAV UNIVERSE.

3. DUE TO PROMOTION AND PREPARATIONS FOR DEPARTMENT OF COMMERCE'S SPONSORED EXHIBIT AT THE NOVI SAD AGRICULTURAL FAIR FROM MAY 13-22, EMBASSY WILL BE UNABLE TO PROVIDE ANY BUT THE MOST MINIMAL SUPPORT IN BELGRADE IN MAY. HIGHLY RECOMMEND THAT MISSION STOP IN YUGOSLAVIA PRIOR TO BUCHAREST EXHIBITION.

4. BOTH EMBASSY AND CONSULATE COULD ASSIST
SMIT IN PREPARATION AND PROMOTION OF THE TRADE MISSION,
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BUT HIS OUTSIDE ADVANCE WORK WOULD STILL BE SUBSTANTIAL.

MOST IMPORTANT ASPECT OF OUR ASSISTANCE WOULD BE IDENTIFI-
CATION OF UNIVERSE AND LIMITED ASSISTANCE IN CONTACTING
MEMBERS OF THAT UNIVERSE.
SWEITZER

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